

THE FOCUS COACHING SYSTEM

WHAT CLIENTS SAY:

"Having Brad coach me has been one of the best investments in myself and my business that I have ever made. I have explored my "12 areas of life" in Brad's coaching system for the first time and achieved measurable results."

Pam Gray – Company President

"Brad's 31 years of business experience, combined with his innovative coaching system, has redefined my goals and put me back on course for the future. He has been able to help reduce my stress, plus keep me focused on what is important in my life including relationships, health, and financial goals."

Tim Walters – Small Business Owner

"All these years in business I didn't think there was anything left to learn. Boy was I wrong. Brad kept me sane and centered as well as reaching for new heights not only for my business but in my personal life, too. I have found myself more productive, organized, and much more at peace with the direction I am going."

Jennifer Moore – Company CEO

WHAT COACHING IS:

The Focus Coaching System is a unique combination of coaching and consulting. In a weekly 30-minute telephone session, we assist you with attaining all of your goals. When it comes to change, it is human nature to lose focus and revert back to old habits because they are more familiar to you (even if they are not good for you). It is critical that business leaders are coached through the process of un-learning old habits and creating positive new ones, and that is our expertise!

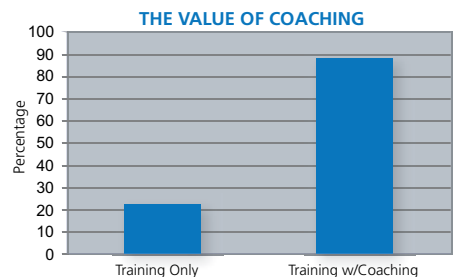
WHAT COACHING WILL DO FOR YOU:

Coaching will help you achieve your goals much faster and with less stress – it offers **results**. It is a partnership that accelerates learning, performance, and progress. It is an opportunity to deepen your learning by facilitating clarity and self discovery and then turn it into focused action.

We become your partner and champion for success.

WHAT RESULTS SHOW:

A study conducted in 1997 concluded that follow-up coaching combined with leadership training increased productivity by an astounding 88%. The same study concluded that training alone increased productivity by 22.4%.



**The bottom line:
Coaching increased
productivity more
than 300% over
training alone.**

WE FOCUS ON RESULTS



**BRAD WORTHLEY
INTERNATIONAL**

**YOUR PERSONAL COACH & CONSULTANT
FOR ONLY \$595 PER MONTH**